

Danny George Oommen

Product Designer & Design Engineer · AI-assisted prototyping and building

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Date of birth 27/09/2001 **Nationality** Indian **Gender** Male

ABOUT ME

Product designer who also builds. I have nearly three years of experience on e-pharmacy and social media products, and I use AI coding tools to turn designs into working software, including a clinic management system now running at a dental practice. Currently doing an MSc in Digital and Interaction Design at Politecnico di Milano and looking for an internship where design, motion and AI meet.

WORK EXPERIENCE

01/2025 - 09/2026

Product Designer I · Tata 1MG Healthcare Solutions

Gurugram, India

- Led end-to-end design for the Care Plan subscription and key pre-order flows: cart, pricing, coupons and prescription verification.
- Redesigned how prices are shown to make them clearer and more trustworthy, keeping conversion within about 2% of the previous design.
- Designed features and experiments to improve D-30 retention and repeat usage, backed by 25+ user interviews, usability sessions, surveys and cold calls.
- Introduced Rive in place of Lottie and GIF files, cutting motion development effort and timelines by 60%; updated 40+ design system components and set up a motion framework.
- Built AI-assisted QC checks that catch design-to-build mismatches, reducing design QA rounds by roughly a third.
- Prototyped a "Switch and Save" generic alternative flow for search results as a working React prototype, built with AI coding tools.
- Worked with 3+ PMs and 20+ developers in one pod; designed for campaigns such as the Summer Event, which lifted category CTR by around 8%.

04/2024 - 12/2024

Product Designer · Arré (U Digital Content Pvt. Ltd.)

Mumbai, India

- Designed user flows and high-fidelity UI for features including Voice Pools and Voice Clubs, from first concept to launch.
- Ran usability tests with 15+ users and several prototype rounds to improve onboarding, Creator Studio and content discovery.
- Redesigned the app's visual language, contributed to the design system, and brought in Rive for motion and interactive animations.

10/2022 - 03/2024

UI/UX Design Intern · Arré (U Digital Content Pvt. Ltd.)

Mumbai, India

- Designed core experiences for Arré Match and led the Creator Studio redesign for Arré Voice.
- Worked on the arre.co.in redesign and tested experiments such as Moods on Voicepods to help people discover content.
- Built 10+ interactive prototypes and worked with engineers and PMs on handoff.

PROJECTS

AI build · Ongoing

DentFlow · Clinic management software

- Designed and built a local-first practice management system for a dental clinic with no prior development background, using AI coding tools (Emergent, Claude Code) on a React, FastAPI and MongoDB stack.
- Covers patient records, appointments, clinical charting with an interactive odontogram, billing, analytics and staff roles; runs on-site with automated Google Drive backups.
- Now designing a context-aware AI assistant using LLM tool use, with local models considered to meet India's DPDP data privacy rules.

Freelance

Binny Dental Specialities · binnydental.in

- Designed the clinic's brand identity and built its multi-page Framer website (services, blog, contact).
- Built a free-to-run online booking system: a form hosted on Netlify and embedded in the site, with Google Apps Script handling calendar slots, Google Sheets logging and Gmail confirmations.

Freelance · AI build

Kuriottu Brothers Construction Company · kuriottubrothers.com

- Designed and built the website for a civil engineering firm in Kerala using Next.js and Claude Code, with project pages, WhatsApp enquiries, and search and social sharing set up from launch.

EDUCATION AND TRAINING

09/2026 - Current

MSc in Digital and Interaction Design Ongoing

Politecnico di Milano | Milan, Italy | www.polimi.it

09/2020 - 07/2024

Bachelor of Design

Indian Institute of Information Technology, Design & Manufacturing | Jabalpur, India | Final grade: 8.2/10 CPI

- Specialised in Communication Design, New Media Art and HCI.
- HCI major project: redesigned the control panel used by railway station masters, focusing on physical and visual ergonomics.
- Engineering design project: built a geolocation system for underground sites such as mines to help with safety and rescue, working with Computer Science, Electronics and Smart Manufacturing students.

LANGUAGE SKILLS

English C1 (IELTS 8.0, 2026) **Italian** Beginner, currently studying **Also** Malayalam · Hindi · Tamil

DIGITAL AND DESIGN SKILLS

AI tools & workflows

Claude · Claude Code · Codex · Perplexity · Emergent · Midjourney · Leonardo.Ai · AI-assisted prototyping and QC

Build

React · Next.js · FastAPI · MongoDB · HTML/CSS/JS · Framer · Netlify · Google Apps Script

Design & research

Figma · UI/UX · Interaction Design · Design Systems · User Research · Usability Testing · Mixpanel · FullStory

Motion, video & 3D

Rive · Unicorn Studio · After Effects · DaVinci Resolve · Cinema 4D · Blender · Rhino · AutoCAD

HOBBIES AND INTERESTS

Interests

Motion identities · AI-integrated design workflows · AI-based prototyping · Building Figma plugins

Hobbies

Videography · Photography · Sketching · Music · Gaming · Rollerskating · Football · Badminton

I authorise the processing of my personal data contained in this CV pursuant to Legislative Decree 196/2003 and Article 13 of the GDPR (EU Regulation 2016/679).